

VIP Computers Benelux BV

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## **Re-launch Website VIP Computers**

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VIP Computer Benelux, one of the largest distributors of computer components and peripherals, announces the re-launch of its website, boasting advanced usability and a line-up of new features.

The updated site with its refreshed design showcases the VIP vendor portfolio, generating brand awareness and driving sales. VIP Computers has added a range of new features but ensured that simplicity and usability have not been compromised.

The homepage now includes a Quick Search tool, enabling users to access a specific product page through the input of a single order code. VIP press releases and published articles are available to view on-line or download in a new Press Centre section.

A number of useful features have been retained from the previous site including live stock and up-to-date pricing, full customer account history details and a complete database of product images and specifications. On a day-to-day operational level, customers can communicate in an instant with every department via the email function and even manage their account and returns on-line.

The new website is much more user-friendly and underlines the commitment of VIP to providing our customers with a reliable and hassle-free service. With such a vast level of detail available at the click of a button, VIP Computers has worked to ensure that the data remains safe thanks to secure encryption password access.